



DEV MATICS

We Understand Your Needs



WEB DEVELOPMENT & DIGITAL MARKETING

ABOUT THE COMPANY

Devomatics is a global information technology services company offering innovative software development, IT outsourcing and IT consulting services with unparalleled experience and comprehensive capabilities across verticals and business functions, we enable businesses to reduce time-to-market and drive transformational growth. Devomatics has 100+ highly skilled technology consultants with an average experience of 6 years, adding great business value to our clients.

Our global delivery and mature engagement models are designed to improve efficiency, governance and bring predictability. We constantly innovate and implement new methodologies, frameworks and best practices giving our clients the winning edge.

WORD OF INSPIRATION

Content marketing is a commitment, not a campaign ~JON BUSCALL





VISION

To make Each Business a
Success Story

MISSION

To Let Clients Concentrate
on Their Core Business

WHAT SETS US APART?

INNOVATION AND QUALITY

Website Analysis

Keyword Research

Synergy and Collaboration

Competitor and Industry Research

Focus on Leads – Not Just Rankings



A photograph of a person's hands holding a tablet computer. The tablet screen displays a financial application with a line graph showing an upward trend and the word 'FINANCE' in a bold, sans-serif font. The background of the app is a blurred image of a city skyline. The person's hands are visible, with one hand holding the tablet and the other pointing at the screen. The setting appears to be a wooden table, possibly in a cafe, with a cup of coffee visible in the foreground.

DEVMATICS IN A NUTSHELL

Efficiency

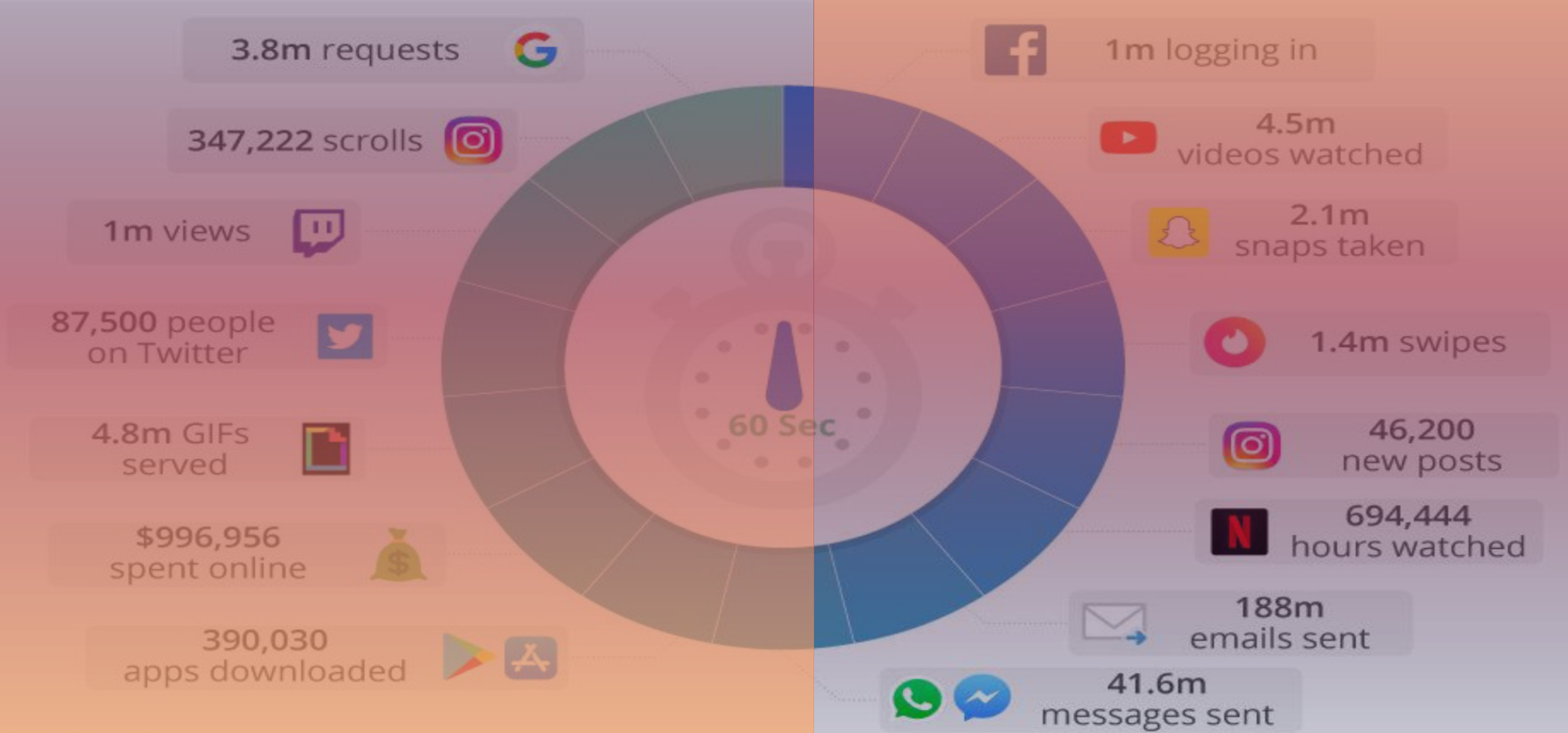
Quality Work

Affordable Rates

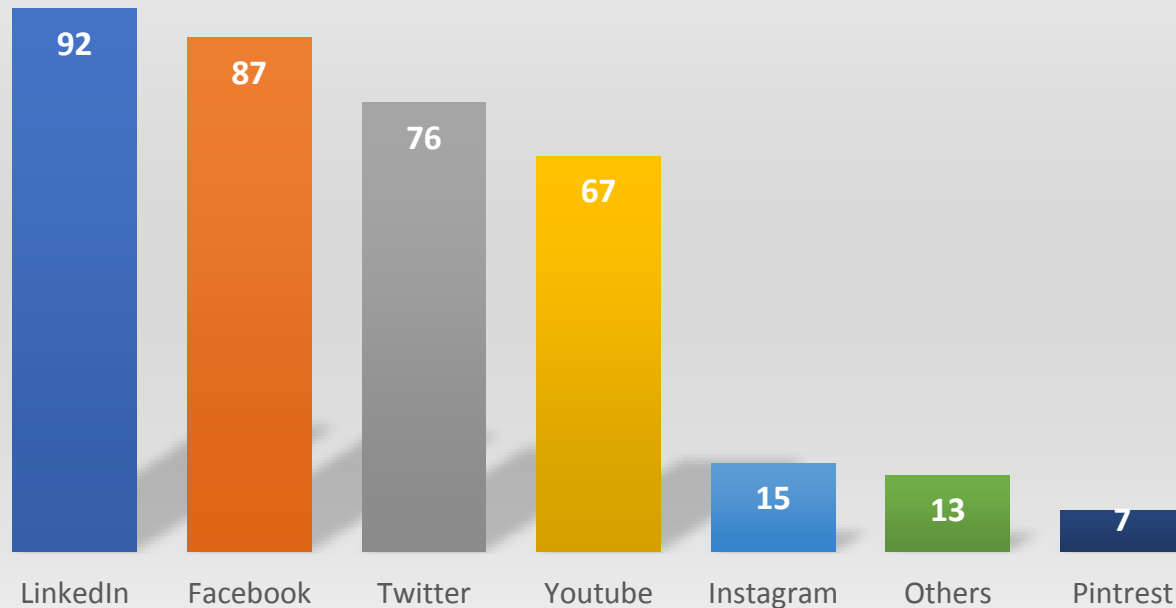
Good Customer Relations

Varied Offerings and Services

A MINUTE ON THE INTERNET IN 2019



SOCIAL MEDIA ACTIVITIES AND TRENDS FROM 2019



Unsurprisingly, LinkedIn & Facebook are the most leading social media channel for B2B and B2C marketers, with Twitter and Youtube Trailing closely.

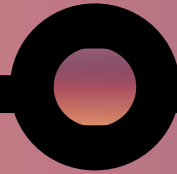
THE ROLLOUT

PROPOSED TIMELINE



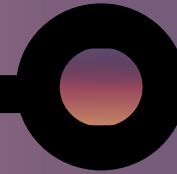
STAGE 1

Understanding the
business and the target
audience



STAGE 2

Planning and Strategy
making with realistic
deadlines



STAGE 3

The Execution, Results and
tracking performances

GOING DEEPER

SOCIAL MEDIA STRATEGY OVERVIEW

WE WORK IN A SMART WAY



Specific



Measurable



Attainable



Realistic



Time-bound